



# Beer on the Bay

## 2017 Sponsorship Opportunities

**Saturday, July 22, 2017**

**Liberty Park, Erie**

Be a part of the region’s largest craft beer festival held on Erie’s picturesque Bayfront at Liberty Park. Estimated attendance, 2,200+ over 2 Tasting Sessions. Presented by the Erie Regional Chamber and Growth Partnership and Erie Brewing Company.

### Sponsorship Opportunities:

*All sponsors will be listed on event web page, and logo displayed on Social Media leading up to event. Signage provided by sponsor.*

<b>VIP Tent</b>	\$2000
♦ <i>Company signage displayed on the main stage hosting VIP ticket holders</i>	
<b>VIP Host</b>	\$_____
♦ <i>Help us treat our VIP ticket holders like VIP's! Customized per business</i>	
<b>Taster</b>	\$3500
♦ <i>Company logo printed on commemorative tasting vessels given to each attendee</i>	
<b>Music/Entertainment</b>	\$1200
♦ <i>Company signage prominently displayed on the entertainment stage and recognized during performances</i>	
<b>Brewers Hospitality Concourse</b>	\$2,500
♦ <i>Company signage prominently displayed at the Brewers Hospitality tent in the area specially designated for our brewers, pourers, and BOTB volunteers to take a much needed food and beverage break!</i>	
<b>Home Brew Tent</b>	\$750
♦ <i>Company signage prominently displayed at the Home Brew Tent</i>	
<b>Designated Driver Tent</b>	\$750
♦ <i>Company signage prominently displayed at the DD Tent</i>	

**Customized Sponsorship** *Let us promote your company with a unique sponsorship.* \$\_\_\_\_\_

Contact: **Cathy Noble, Event Coordinator**  
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