



Erie Homecoming and Business Showcase



2017 Sponsorship Opportunities

Thursday, August 24th
Bayfront Convention Center

Erie Homecoming & Business Showcase is an initiative to develop purposeful engagement with former Erie residents to assist in the Erie evolution and celebrate Erie's dynamic business community.

In our first year, *Erie Homecoming & Business Showcase* attracted 26 "Alumni" come back home and present their insights and stories of success in their field of expertise with the Erie community, showcased 93 Erie companies in the Exhibit Hall, and attracted over 1000 attendees throughout the day. The inaugural event was embraced as a wonderful way to celebrate Erie's business community and re-connect with amazingly talented people who used to call Erie home.

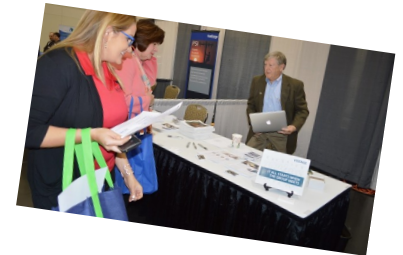
Erie Homecoming & Business Showcase is about asking former residents to reengage with Erie by sharing their success story and then staying engaged and also an opportunity to share Erie success stories and plans for the future. Additionally, *Erie Homecoming & Business Showcase* is an opportunity to build internal and external awareness regarding the diversity, capacity, passion and sophistication of our business community, to create an opportunity for business-to-business networking, and to celebrate and thank those who are creating jobs in our community.

Sponsorship Opportunities:

Host/Premier Sponsorships:

\$2500

- ◆ Logo alongside ERCGP logo for all Erie Homecoming and Business Showcase marketing materials
- ◆ Logo prominently displayed at event and on event website at eriepa.com
- ◆ Recognition prior to each presentation at Homecoming
- ◆ Recognition throughout the day on Exhibit Floor by Master of Ceremonies
- ◆ Recognition via ERCGP Social Media channels
- ◆ Five (5) tickets to Erie Homecoming VIP reception on August 23rd
- ◆ Invitation to Closing Reception on the patio August 24th



Event Sponsorship:

\$1000

- ◆ Logo on event website at eriepa.com
- ◆ Recognition via ERCGP Social Media channels
- ◆ Recognition on sponsorship banner displayed at event
- ◆ Two (2) tickets to Erie Homecoming VIP reception on August 23rd
- ◆ Invitation to Closing Reception on the patio on August 24th



Business Showcase Vendor

\$200

- ◆ Includes one 8 ft table in the Great Hall; skirting, electric, wifi provided
- ◆ Participation in Facebook Live interviews throughout the day
- ◆ Invitation to Closing reception on the patio on August 24th

Customized Sponsorship:

Let us customize a unique sponsorship to fit your budget!

Contact: **Denise Martin, Development Director**
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