



2008 Outreach Meeting
— August 20, 2008 —



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ERCGP Mission Statement

“Providing the leadership to attract, retain and expand business in the region.”

EA Mission Statement

“Erie Ambassadors serve the community by supporting activities that positively impact the business climate of our region.”

EA Vision Statement

“To provide human capital as a grass-roots extension supporting the three divisions and one mission of the Erie Regional Chamber and Growth Partnership.”



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Erie Regional Chamber and Growth Partnership Structure

**ERCGP
Economic
Development
Committee**

**ERCGP
Chamber
Committee**

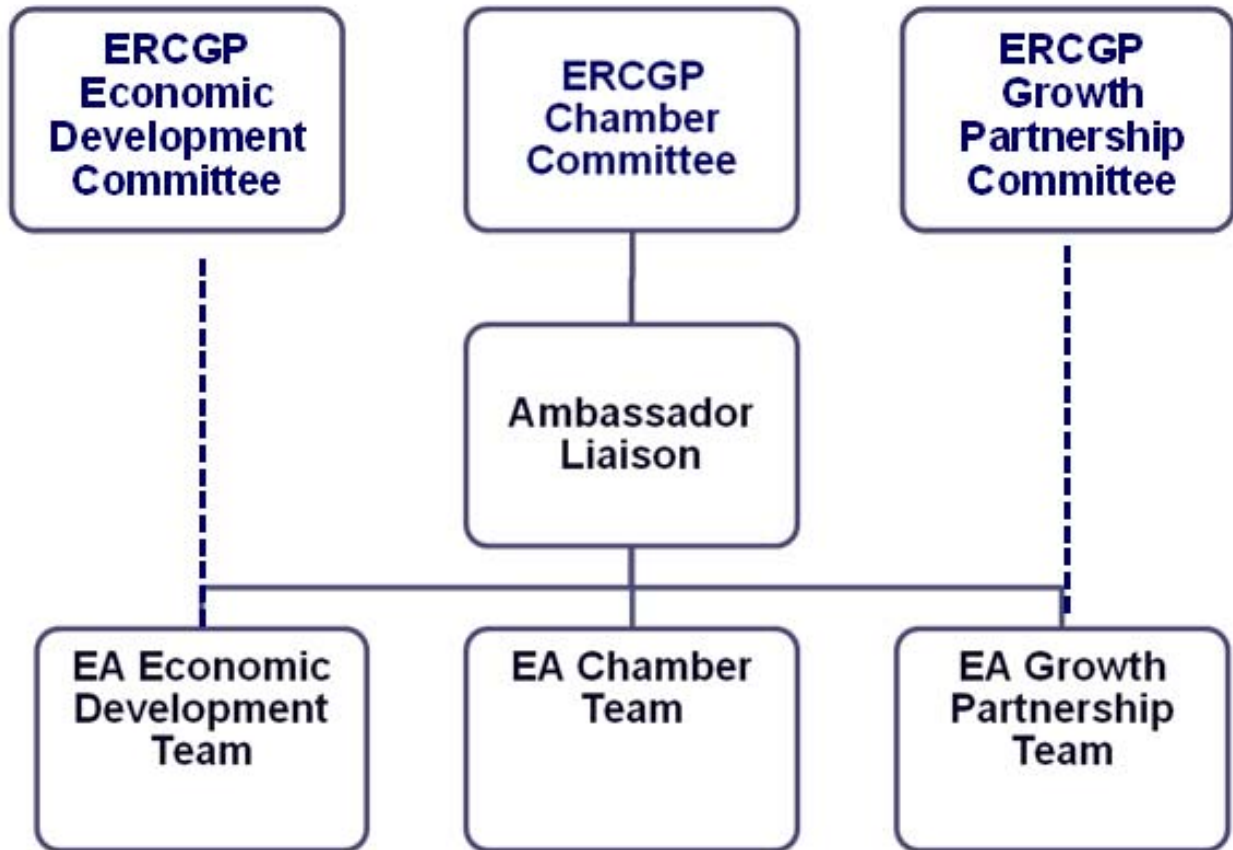
**ERCGP
Growth
Partnership
Committee**



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Erie Regional Chamber and Growth Partnership Structure





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EA Engagement Opportunities CHAMBER

- **Curriculum Development**
(Basic Training, Continuing Education)
- **Event Planning**
*(ex. Involvement Night, Newcomer Picnic /
ERCGP Signature Events)*
- **Organizational Partnerships**
(ex. VisitErie, YEP)
- **Newcomer Outreach**
- **Event Volunteers**
(ex. Bayfront Convention Center)
- **Media Promotion**
- **Membership Recruitment**



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EA Engagement Opportunities ECONOMIC DEVELOPMENT

- ***Scheduled Quarterly Updates***
- ***Professional & Social Networking***
(Alumni Groups, Expatriates creating “warm body pathways”)
- ***ACCRA Cost of Living Index Research***
(Quarterly)
- ***Business Attraction Marketing Tactics***
(ED Postcard Ideas)
- ***Specific Research Opportunities***



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EA Engagement Opportunities GROWTH PARTNERSHIP

- ***Scheduled Quarterly Updates***
(other Communication venues)
- ***Vibrant Downtown***
(ex. Former Mayoral Advisory Group)
- ***Public-Private Partnerships***
(ex. Community College)
- ***Support of Regionalism***
(ex. COG Project)
- ***Transportation Committee***
- ***Governmental Affairs Committee***
- ***Research Support and Outreach Opportunities***