



AthenaPowerLink®

*A national mentoring program that connects selected women business owners
with a skilled advisory panel of local professionals.*

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&
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Greetings!

On behalf of National City Bank, the Erie Regional Chamber and Growth Partnership and the program host, Gannon University Small Business Development Center, we are excited to announce the 2005 **ATHENAPowerLink®** program.

The **ATHENAPowerLink®** program is a national mentoring program that connects selected business owners with a skilled advisory panel. The Erie community has benefited from this outstanding entrepreneurial program the past five years. The past women business owners that have excelled from this program are from a diverse industry base including: commercial/residential interior decorating and window care, employment agency, residential financial and settlement services, home healthcare, retail sign business and designer glass. All of these entrepreneurs have achieved substantial financial growth in sales, income and employees as a result of their commitment and participation in this program.

We would like to strongly encourage you to help identify women business owners who would be interested in receiving expert advice and invaluable insight on growing their business enterprise.

Enclosed are several copies of the **2005 ATHENAPowerLink®** brochures we are providing to you for prospective **ATHENAPowerLink®** program candidates.

To find out more information please contact Linda L. Stevenson, National City Bank at 814-871-1225 or Debra L. Steiner at Gannon University Small Business Development Center at 814-871-7713. You may also visit the **ATHENAPowerLink®** website to download a 2005 program application at www.eriechamber.com/athena. Applications will be accepted until **March 15, 2005**.

Sincerely,

Linda L. Stevenson
Governing Body Chairperson
ATHENAPowerLink®