



MAGAZINE ADVERTISING RATE CARD

Effective January 1, 2012

DISTRIBUTION

The Erie Regional Chamber and Growth Partnership publishes ERIE Magazine bimonthly and distributes approximately 2,500 copies to top executives and key contacts within member companies and organizations.

MEMBER RATES *

	1X
Full Page	\$1,350
2/3 Page	950
1/2 Page	750
1/3 Page	485
1/6 Page	270
Inside Front Cover	1,500
Inside Back Cover	1,500
Back Cover	1,800

DEADLINES

All ads will be reproduced in full color.

*Non-member rates are 2X the member rates listed above. All rates are net.

Ad placement deadline is the 5th of the month prior to the upcoming issue (for example: March 5th for the April issue). Final ad art is due on the 9th of the month prior to the upcoming issue.

Please contact **Leslie Orlando at (814) 454-7191 x 139 or lorlando@eriepa.com** with any questions on ad production or submission. ERIE Magazine will also provide ad design assistance at an additional cost. Contact Bensur Creative Marketing Group at (814) 461-9436.

Visit us on the web at EriePA.com

For any additional information or questions, call (814) 454-7191 x 139 or fax (814) 459-0241.

ELECTRONIC ART

Preferred file types are JPG or TIFF (minimum 300 dpi), or print-quality high-resolution PDF files. Ads can be sent electronically to lorlando@eriepa.com, or can be provided on CD-ROM.

SPECIFICATIONS

Full Page	7 1/4" w x 10" h
Full Page (Bleed)	8 3/4" w x 11 1/4" h
2/3 Page Vertical	4 3/4" w x 10" h
1/2 Page Horizontal	7 1/4" w x 4 3/4" h
1/2 Page Vertical	4 3/4" w x 7 1/4" h
1/3 Page Horizontal	7 1/4" w x 3" h
1/3 Page Vertical	2 1/4" w x 10" h
1/3 Page Square	4 3/4" w x 4 1/2" h
1/6 Page Horizontal	4 3/4" w x 2 1/4" h
1/6 Page Vertical	2 1/4" w x 4 3/4" h
Back Cover Horizontal	7 1/4" w x 6 3/4" h

IMPORTANT: Sizes allow for 1/8" trim on all sides for full bleed ads. Keep live material 3/8" from page trim of bleed ads. **Trim Size: 8 1/2" w x 11" h**

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