

# Erie Regional Chamber and Growth Partnership Sponsorship Opportunities 2019

**Overview:** We see 2019 as a bridge year for the Chamber. Events and correlating sponsorships are geared toward providing access to **People, Information** and **Education** for our membership at all levels. Planned events and programs include (but are not limited to) the list below\*.

\*Detailed event information will be provided approximately three months prior to each event.

Events are organized to provide access to our membership through in three tracks:

People	Information	Education
<i>Opportunities that put you in front of customers, mentors and colleagues. Includes events like monthly <b>New Member Welcome</b> events, <b>Business After Hours</b>, <b>YEP's 40 Under 40 Experience</b>, <b>Connect 4 Coffee</b> and <b>Fall Member Fest</b>.</i>	<i>Access to business-driven information specifically for the Erie region. Includes <b>Erie Homecoming</b>, <b>Annual Meeting</b>, <b>Connect 4 Coffee</b> and <b>peer groups</b> and <b>A Seat at the Table (YEP)</b>.</i>	<i>Knowledge is power. Educational opportunities in 2019 will focus on demystifying business. Includes <b>speaker series</b>, <b>Erie Ambassador Program</b> and <b>YEP's Drop the Mic</b>.</i>

## Sponsorship Levels:

**Track Sponsorship** – Choose from the People, Information or Education tracks, and receive the following benefits:

- Priority recognition on promotional materials for all events and educational opportunities in 2019 within that track
- Recognition on website with logo and hyperlink for 2019
- Social media recognition before and after events with hyperlink
- Verbal recognition at events, networking and educational opportunities within the track
- On-site display/presence at venue
- Printed recognition at all track events
- Corporate table of eight at two events
- Ten tickets to events of the sponsor's choosing in 2019
- Recognition in paid event sponsorship advertising/thank you advertising

**Sponsorships Available:** 3 (one sponsorship per track)

**Cost:** \$20,000 per sponsorship

**Presenting Sponsorship** – Choose any event or series of events that interest you and receive:

- Recognition at specific event or series of sponsor's choosing
- Recognition on website with logo and hyperlink
- Social media recognition before and after events with hyperlink
- Verbal recognition at event
- On-site display/presence at venue
- Printed recognition at event
- Corporate table of eight at event

**Sponsorships Available:** One per event or series

**Cost:** \$7,500 per sponsorship

**Event Sponsorship** – Available for any individual event or program

- Pre- and post-event recognition on website and social media with hyperlink
- Verbal recognition at event
- Recognition in event program or printed materials
- One ticket to one event of the sponsor's choosing
- One ticket to educational event

**Sponsorships Available:** Unlimited

**Cost:** \$2,500 per sponsorship



## Event Descriptions by Track *(People, Education, Information)*

### People

#### Golf Outing

*Make business connections on the greens. This shotgun-start tournament includes a luncheon, greens fees and cart, on-course beverages and snacks, dinner, award presentations and skill prizes.*

Timeframe: Spring 2019      Attendees: 200+      Location: TBD

#### Fall Member Fest

*Enjoy an early fall evening with good food and networking opportunities.*

Timeframe: Fall 2019      Attendees: 300+      Location: Shades Beach, Harborcreek

#### Celebration of Excellence

*Our annual event celebrates business in our community and includes the Louis J. Tullio Community Service Award and the Athena Powerlink Awards.*

Timeframe: Nov. 7, 2019      Attendees: 300+      Location: Bayfront Convention Center

#### 40 Under 40 Experience

*This annual celebration of Erie's young professionals and entrepreneurs is hosted by Young Erie Professionals (YEP) and Erie Reader.*

Timeframe: Fall 2019      Attendees: 300+      Location: TBD

#### Beer on the Bay

*Enjoy Presque Isle Bay and craft brews at the region's largest outdoor craft brew fest. This event includes more than 50 brewers, live entertainment, merchandise vendors, food vendors and more.*

Timeframe: July 27, 2019      Attendees: 2,500+      Location: TBD

#### Networking Events

*It's not just who you know, it's who others know. Networking is powerful. Monthly events like our morning Connect 4 Coffee and Business After Hours bring together local business professionals to establish new connections.*

Timeframe: Monthly      Attendees: 140-400      Location: Varies depending upon host

#### Off The Clock (YEP)

*Networking event for Young Erie Professionals held monthly.*

Timeframe: Monthly 2019      Attendees: 30 per session      Location: Varies depending upon host

### Information

#### Erie Homecoming

*This event brings ex-pats back home to engage with Erie residents and entrepreneurs to assist in the Erie evolution and celebrate Erie's dynamic business community.*

Timeframe: Spring 2019      Attendees: 300+      Location: TBD

#### Erie Ambassadors

*The Erie Ambassador program is designed to train community professionals and citizens interested in the history and promotion of our region. The course examines numerous aspects of the community, providing in-depth information from some of Erie's top civic leaders.*

Timeframe: Spring & Fall Sessions 2019      Attendees: 30 per session      Location: Varies depending upon host

#### Drop the Mic (YEP)

*Panel discussion with C-level executives at Erie businesses, held quarterly.*

Timeframe: Quarterly 2019      Attendees: 10-20 per session      Location: Varies depending upon host

### Education

#### Educational Opportunities (New)

*Knowledge is power. Our 2019 educational opportunities will help demystify business and give you the tools to move your business forward.*

Timeframe: Monthly      Attendees: TBD      Location: TBD

#### A Seat at the Table (YEP)

*Mentoring Roundtable, held six times per year.*

Timeframe: Bi-Monthly 2019      Attendees: 10-20 per session      Location: Varies depending upon host