ERCGP Guest Blog Guidelines

The Erie Regional Chamber is pleased to extend an invitation to our members to contribute to the all new ERIE Business Brief – the Blog.

We invite members to contribute blog articles the will be useful to the Erie area residents and business community by sharing their expertise in their respective fields.

Just a few guidelines to adhere by before you start penning your piece:

1. Content will be accepted from current ERCGP members or an employee of your company
2. Content must be original and not published elsewhere
3. Content must be well-written, clear, and interesting
4. Focus on **quality**, not quantity
5. Advertorial/advertising content will NOT be accepted. Write to inform, not sell.
6. The blog is not for political or religious platforms
7. Create an engaging title, but keep it short – maximum 30 characters including spaces and punctuation
8. Photo's welcome! Please submit in jpeg format as a separate attachment sent to nschmitz@eriepa.com
9. Direct quotes are appropriate, but please be sure to properly cite your sources which will be included in the article as reference
10. Editors reserve the right to edit, adapt, update, refuse and republish contributions at their discretion
11. All articles will be published by the approval of the Editor and Chamber staff
12. Maximum length is 500 words. Going slightly over is acceptable but please do your best to adhere to the target range. Bullet points are acceptable, as long as there is at least an intro and a conclusion
13. One post per quarter per company, max. This may change and we will let you know if it does

All proposed blog submissions should be emailed to Nadeen Schmitz, Executive Director Marketing and Communications, to nschmitz@eriepa.com. Include *ERCGP Blog Submission* in the subject line.

Updated 3/19/18