



## Erie Regional Chamber & Growth Partnership - Erie Restaurant Week

March 5<sup>th</sup> – March 10<sup>th</sup>

### Advantages of Participating in Restaurant Week:

- Inclusion of your business on our website: [eriepa.com](http://eriepa.com)
- Supporting the local economy
- Mentions on ERCGP's social media websites (Twitter, dedicated ERW and ERCGP Facebook pages, LinkedIn) which have over 7,000 followers and viewers
- Customized printed flier with *your* logo and offer for display before and during Restaurant Week
- Personalized Restaurant Week Menu for table services during Restaurant Week\*
- Promotional Restaurant Week e-mails to chamber members (850+), encouraging these business owners and their employees to dine with you during Restaurant Week
- Advertising of Restaurant Week and your participation in the Erie Edge, Cutting Edge, in print, online news sites, and popular local radio stations

### Participation Requirements

- **\$100** Participation Fee for Chamber Members/ **\$250** Participation Fee for Non-Chamber Members\*\*
- Restaurant Week prix fixe menus with **two-course** lunch menus priced between **\$7.00** and **\$15.00** and/or **three-course** dinner specials that are priced between **\$18.00** and **\$30.00**.

### Contact Information:

Nadeen Schmitz, Executive Director Marketing and Communications

Phone: 814-454-7191 x139

E-mail: [nschmitz@eriepa.com](mailto:nschmitz@eriepa.com)

\*Restaurants are required to provide menu options with descriptions by February 6th (see example)

\*\* Deadline for participation is January 31<sup>st</sup>