

# Beer on the Bay

Saturday, July 27, 2019 • Liberty Park • Erie

Be a part of the region's largest craft beer festival, held on Erie's picturesque bayfront.  
Presented by the Erie Regional Chamber and Erie Brewing Company.

**Attendance:** More than 2,500 attendees over two sessions

## Sponsorship Levels:

### Presenting Sponsor

**\$7,500** (limit 1)

- Recognition on ERCGP website with logo and hyperlink
- Pre- and post-event recognition on emails and social media (Facebook (ERCGP and Beer on the Bay), Instagram, Twitter)
- Logo on event banners and printed materials, tasting vessel, T-shirt, wristband, event-related emails and gift bag for brewers
- Ability to host exclusive tent area for personal guests (tent and amenities provided by sponsor)
- Table in vendor area
- Verbal recognition at both event sessions
- Ability to add premium item to brewer bags (200 items)
- Ten (10) VIP event tickets (session to be determined by Chamber and sponsor)



### Event Sponsor

**\$2,500** (unlimited)

- Recognition on ERCGP website with logo and hyperlink
- Pre- and post-event recognition on emails and social media (Facebook [ERCGP and Beer on the Bay], Instagram, Twitter)
- Logo on banners and printed materials, T-shirt and event-related emails
- Ability to add premium item to brewer goodie bag (200 items)
- Verbal recognition at both event sessions
- Six (6) VIP event tickets (session to be determined by Chamber and sponsor)

### Barrel Level Sponsor

**\$1,500** (unlimited)

- Recognition on ERCGP website with logo and hyperlink
- Pre- and post-event recognition on emails and social media (Facebook [ERCGP and Beer on the Bay], Instagram, Twitter)
- Logo on banners and print materials, T-shirt and event-related emails
- Verbal recognition at both event sessions
- Ability to add premium item to brewer goodie bag (200 items)
- Four (4) general admission event tickets

### Growler Level Sponsor

**\$750** (unlimited)

- Recognition on ERCGP website with logo and hyperlink
- Pre- and post-event recognition on emails and social media (Facebook [ERCGP and Beer on the Bay], Instagram, Twitter)
- Logo on event banner
- Verbal recognition at both event sessions
- Ability to add premium item to brewer goodie bag (200 items)
- Two (2) general admission event tickets

### Pint Sponsor

**\$500** (unlimited)

- Recognition on ERCGP website with logo and hyperlink
- Pre- and post-event recognition on social media (Facebook [ERCGP and Beer on the Bay], Instagram, Twitter)
- Two (2) event tickets

### Flight Sponsor

**\$200** (unlimited)

- Special lawn sign recognition at event entrance/exit
- Pre- and post-event recognition on ERCGP website and social media with hyperlink
- Pre- and post-event recognition on social media (Facebook [ERCGP and Beer on the Bay], Instagram, Twitter)

**Custom Sponsorships are also available. Sponsorship Deadline – June 1, 2019**

**Contact Nancy Irwin (nirwin@eriepa.com) or Steve Walters (swalters@eriepa.com) for details.**

