

# Education/Information Sponsorships

Various Dates • Erie

*Knowledge is power. Get access to business-driven information specifically for the Erie Region. Educational opportunities will focus on demystifying business.*

## Erie Ambassador Program

*The Erie Ambassador Program is designed to train community professionals and citizens interested in the history and promotion of our region. The course examines numerous aspects of the community, providing in-depth information from some of Erie's top civic leaders. Two cohorts are held annually – spring and fall.*

**Attendance:** Approximately 60 attendees; Chamber members, non-members and more than 400 Erie Ambassador alumni

### Presenting Sponsor **\$2,500** (limit 1)

- Recognition on ERCGP website with logo and hyperlink
- Pre- and post-event recognition on emails and social media (Facebook Instagram, Twitter)
- Logo on event signage and printed materials
- Onsite display/presence at venue
- CEO or designee remarks at graduation
- Verbal and digital recognition at all event sessions
- Ability to speak at spring and fall cohort graduation ceremonies (2)
- Visual and digital recognition at alumni gatherings



### Cohort Sponsor **\$1,000** limit 1 per cohort)

- Recognition on ERCGP website with logo and hyperlink
- Pre- and post-event recognition on emails and social media (Facebook Instagram, Twitter)
- Logo on event signage and printed materials
- Onsite display/presence at venue
- CEO or designee remarks at graduation
- Verbal and digital recognition at all event sessions
- Ability to speak at spring or fall cohort graduation ceremonies (1)
- Verbal recognition at alumni gatherings

## Educational Events

*New in 2019, Erie Chamber educational programs will help businesses through concise sessions that demystify business and provide actionable information to attendees.*

### Educational Programs Sponsor **\$5,000** (limit 1)

**Attendance:** varies per session – minimum 8 sessions in 2019

- Recognition on ERCGP website with logo and hyperlink
- Pre- and post-event recognition on emails and social media (Facebook Instagram, Twitter)
- Logo on event signage and printed materials
- Onsite display/presence at venue
- Verbal and digital recognition at all event sessions

### Session Sponsor **\$750** (limit 1 per session)

**Attendance:** varies per session

- Recognition on ERCGP website with logo and hyperlink
- Pre- and post-event recognition on emails and social media (Facebook Instagram, Twitter)
- Logo on event signage and printed materials
- Onsite display/presence at venue
- Verbal and digital recognition at all event sessions

**Custom Sponsorships are also available. Sponsorship Deadline – March 31, 2019**

**Contact Nancy Irwin ([nirwin@eriepa.com](mailto:nirwin@eriepa.com)) or Steve Walters ([swalters@eriepa.com](mailto:swalters@eriepa.com)) for more information.**