

# Email Advertising Opportunities



## Cutting Edge eNewsletter

### eNews Sponsor:

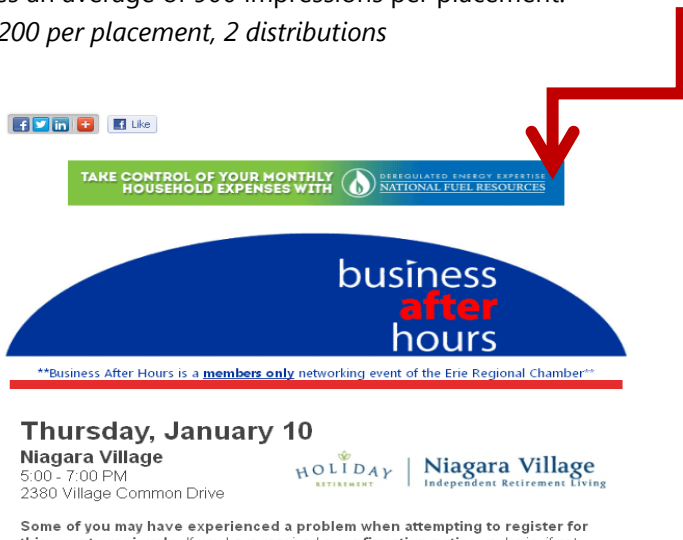
- Communicated electronically, twice monthly to over 4,000 member contacts; shared via Social Media
- *Cutting Edge* placement includes logo, resized to fit 170x76 @ 72 dpi; hyperlinked to URL of your choice
- Average impressions per broadcast: 900
- Cost: \$200 per month, 2 distributions



## Business After Hours Email Event Notifications

### Header Banner Advertisement:

- A 475x50px advertisement placed in the body of ERCGP Business After Hours event notifications.
- Receives an average of 900 impressions per placement.
- Cost: \$200 per placement, 2 distributions



**Specs:**

- \* Distributed 2x/mo Jan-Dec
- \* Electronic Art: preferred file types are web-quality JPG or GIF
- \* Send electronically to: [nsteffey@eriepa.com](mailto:nsteffey@eriepa.com)

### Primary Contact:

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### Secondary Contact:

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to reserve space or for additional information.



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