

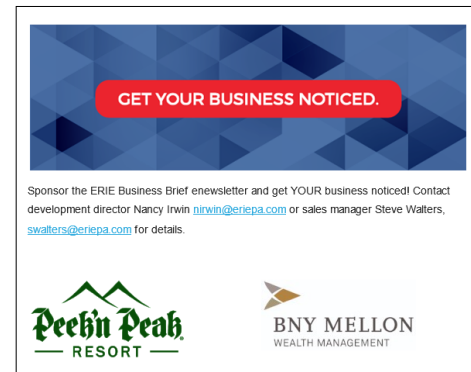
Email Advertising Opportunities

ERIE Business Brief eNews

Weekly Notification Sponsor:

- Communicated electronically, weekly to over 4,400 subscribers
- *Erie Business Brief* placement includes logo, resized to fit **170x76 @ 72 dpi**; hyperlinked to URL of your choice
- Average impressions per broadcast: 900
- Cost: \$200 per month, 4 distributions
- Lead time 2 weeks.

Ask us about our **Digital Brand Package** that includes this and much more!



Business After Hours Email Event Notifications

Header Banner Advertisement:

- An **475x50px** advertisement placed in the body of ERCGP Business After Hours event notifications.
- Receives an average of 900 impressions per placement.
- Cost: \$200 per placement, 2 distributions



Specs:

- * Distributed 2x/mo Jan-Dec
- * Electronic Art: preferred file types are web-quality JPG
- * Send electronically to: nschmitz@eriepa.com
- * Lead time 2 weeks

Contact:

Nancy Irwin, Member Engagement Director
814-454-7191 x143 or nirwin@eriepa.com

Steve Walters, Member Engagement Manager
814-454-7191 x140 or swalters@eriepa.com
to reserve space or for additional information.

