



Erie Regional Chamber and Growth Partnerships Erie Business Brief Guest Blog Guidelines

The Erie Regional Chamber and Growth Partnership is pleased to extend an invitation to our members to contribute to the *ERIE Business Brief – the Blog* at eriepa.com. Members can contribute blog articles that will be useful to Erie area residents and the business community by sharing their expertise in their respective fields.

Just a few guidelines to adhere by before you start penning your piece:

1. Content will be accepted from current ERCGP members or an employee of your company.
2. Content must be original and not published elsewhere.
3. Content must be well-written, clear, and interesting.
4. Focus on **quality**, not quantity.
5. Advertorial/advertising content will NOT be accepted. Write to inform, not sell.
6. The blog is not for political or religious platforms.
7. Create an engaging title, but keep it short (maximum 30 characters including spaces and punctuation).
8. Photos are welcome! Please submit in **jpeg format** as a separate attachment sent to nschmitz@eriepa.com.
9. Direct quotes are appropriate, but please be sure to properly cite your sources which will be included in the article as reference.
10. Editors reserve the right to edit, adapt, update, refuse, and republish contributions at their discretion.
11. All articles will be published by the approval of the editor and Chamber staff.
12. Maximum length is **750 words**. Going slightly over is acceptable, but please do your best to adhere to the target range. Bullet points are acceptable, as long as there is at least an intro and a conclusion.
13. One post per quarter per company, maximum unless you've received the Digital Brand Package among your member benefits.

All proposed blog submissions should be emailed to Nadeen Schmitz, Executive Director Marketing and Communications, nschmitz@eriepa.com. Include *ERCGP Blog Submission* in the subject line.

Updated 4/29/19