

Beer on the Bay

Saturday, July 27, 2019 • Liberty Park • Erie

*Be a part of the region's largest craft beer festival, held on Erie's picturesque bayfront.
Presented by the Erie Regional Chamber and Erie Brewing Company.*

Attendance: More than 2,500 attendees over two sessions

Sponsorship Levels:

Presenting Sponsor

\$7,500 (limit 1)

- Recognition on ERCGP website with logo and hyperlink
- Pre- and post-event recognition on emails and social media (Facebook (ERCGP and Beer on the Bay), Instagram, Twitter)
- Logo on event banners and printed materials, tasting vessel, T-shirt, wristband, event-related emails and gift bag for brewers
- Ability to host exclusive tent area for personal guests (tent and amenities provided by sponsor)
- Table in vendor area
- Verbal recognition at both event sessions
- Ability to add premium item to brewer bags (200 items)
- Ten (10) VIP event tickets (session to be determined by Chamber and sponsor)



Event Sponsor

\$2,500 (unlimited)

- Recognition on ERCGP website with logo and hyperlink
- Pre- and post-event recognition on emails and social media (Facebook [ERCGP and Beer on the Bay], Instagram, Twitter)
- Logo on banners and printed materials, T-shirt and event-related emails
- Ability to add premium item to brewer goodie bag (200 items)
- Verbal recognition at both event sessions
- Six (6) VIP event tickets (session to be determined by Chamber and sponsor)

Barrel Level Sponsor

\$1,500 (unlimited)

- Recognition on ERCGP website with logo and hyperlink
- Pre- and post-event recognition on emails and social media (Facebook [ERCGP and Beer on the Bay], Instagram, Twitter)
- Logo on banners and print materials, T-shirt and event-related emails
- Verbal recognition at both event sessions
- Ability to add premium item to brewer goodie bag (200 items)
- Four (4) general admission event tickets

Growler Level Sponsor

\$750 (unlimited)

- Recognition on ERCGP website with logo and hyperlink
- Pre- and post-event recognition on emails and social media (Facebook [ERCGP and Beer on the Bay], Instagram, Twitter)
- Logo on event banner
- Verbal recognition at both event sessions
- Ability to add premium item to brewer goodie bag (200 items)
- Two (2) general admission event tickets

Pint Sponsor

\$500 (unlimited)

- Recognition on ERCGP website with logo and hyperlink
- Pre- and post-event recognition on social media (Facebook [ERCGP and Beer on the Bay], Instagram, Twitter)
- Two (2) event tickets

Flight Sponsor

\$200 (unlimited)

- Special lawn sign recognition at event entrance/exit
- Pre- and post-event recognition on ERCGP website and social media with hyperlink
- Pre- and post-event recognition on social media (Facebook [ERCGP and Beer on the Bay], Instagram, Twitter)

Custom Sponsorships are also available. Sponsorship Deadline – June 1, 2019

Contact Steve Walters (swalters@eriepa.com) for details.

